

FC HUMBER UNITED

SPONSORSHIP PACKAGES



2021/22 KIT SPONSORSHIP

FRONT OF SHIRT PACKAGE

HOME & AWAY = £NEGOTIABLE

HOME ONLY = £NEGOTIABLE

AWAY ONLY = £NEGOTIABLE



2021/22 KIT SPONSORSHIP

PACKAGE INCLUDES

COMPANY BRAND ON THE FRONT OF THE HOME &/OR AWAY KIT

SOCIAL MEDIA PRESENCE THROUGHOUT THE SEASON

COMPANY LOGO DISPLAYED ON ALL WEBSITE PAGES

MATCH DAY PHOTOGRAPHS SHOWCASED ON ALL CLUB ONLINE PORTALS

INVITATIONS TO ALL HOME FIXTURES THROUGHOUT SEASON

2021/22 KIT SPONSORSHIP

BACK OF SHIRT PACKAGE (BOTH HOME & AWAY KITS)

TOP (ABOVE NUMBER) = £NEGOTIABLE

BOTTOM (BELOW NUMBER) = £NEGOTIABLE



2021/22 KIT SPONSORSHIP

PACKAGE INCLUDES

COMPANY BRAND ON THE BACK OF THE HOME &/OR AWAY KIT

SOCIAL MEDIA PRESENCE THROUGHOUT THE SEASON

COMPANY LOGO DISPLAYED ON ALL WEBSITE PAGES

MATCH DAY PHOTOGRAPHS SHOWCASED ON ALL CLUB ONLINE PORTALS

INVITATIONS TO ALL HOME FIXTURES THROUGHOUT SEASON

2021/22 KIT SPONSORSHIP

SLEEVE PACKAGE (BOTH HOME & AWAY KITS)

LEFT SLEEVE = £500

RIGHT SLEEVE = £500



2021/22 KIT SPONSORSHIP

PACKAGE INCLUDES

COMPANY BRAND ON THE SLEEVE OF THE HOME &/OR AWAY KIT

SOCIAL MEDIA PRESENCE THROUGHOUT THE SEASON

COMPANY LOGO DISPLAYED ON ALL WEBSITE PAGES

MATCH DAY PHOTOGRAPHS SHOWCASED ON ALL CLUB ONLINE PORTALS

INVITATIONS TO ALL HOME FIXTURES THROUGHOUT SEASON

2021/22 KIT SPONSORSHIP

SHORTS PACKAGE (BOTH HOME & AWAY KITS)

FRONT OF SHORTS = £650

BACK OF SHORTS (LEFT SIDE) = £500

BACK OF SHORTS (RIGHT SIDE) = £500



2021/22 KIT SPONSORSHIP

PACKAGE INCLUDES

COMPANY BRAND ON THE SHORTS OF THE HOME &/OR AWAY KIT

SOCIAL MEDIA PRESENCE THROUGHOUT THE SEASON

COMPANY LOGO DISPLAYED ON ALL WEBSITE PAGES

MATCH DAY PHOTOGRAPHS SHOWCASED ON ALL CLUB ONLINE PORTALS

INVITATIONS TO ALL HOME FIXTURES THROUGHOUT SEASON

2021/22 TRAINING WEAR SPONSORSHIP

TRAINING TOPS

TRAINING TOPS (ACROSS FRONT OF T-SHIRT) = £600

TRAINING TOPS (BACK OF T-SHIRT - TOP) = £350



2021/22 TRAINING WEAR SPONSORSHIP

PACKAGE INCLUDES

**COMPANY BRANDING DISPLAYED PROMINENTLY ON ALL PLAYERS, STAFF
& COMMUNITY FOUNDATION STAFF TRAINING WEAR**

COMPANY BRANDING ON ALL CLUB WEBSITE PAGES

IMAGES SHOWCASED ACROSS ALL CLUB ONLINE PORTALS

SOCIAL MEDIA POSTS THROUGHOUT THE SEASON

2021/22 TRAINING WEAR SPONSORSHIP

TRACKSUIT JACKET SPONSORSHIP

FRONT OF TRACKSUIT JACKET (UNDER CLUB BADGE) = £650

BACK OF TRACKSUIT JACKET (TOP) = £750

BACK OF TRACKSUIT JACKET (BOTTOM) = £700



2021/22 TRAINING WEAR SPONSORSHIP

PACKAGE INCLUDES

**COMPANY BRANDING DISPLAYED PROMINENTLY ON ALL PLAYERS, STAFF
& COMMUNITY FOUNDATION STAFF TRAINING WEAR**

COMPANY BRANDING ON ALL CLUB WEBSITE PAGES

IMAGES SHOWCASED ACROSS ALL CLUB ONLINE PORTALS

SOCIAL MEDIA POSTS THROUGHOUT THE SEASON

2021/22 TRAINING WEAR SPONSORSHIP

TRACKSUIT BOTTOMS SPONSORSHIP

FRONT LEFT LEG = £500



2021/22 TRAINING WEAR SPONSORSHIP

PACKAGE INCLUDES

**COMPANY BRANDING DISPLAYED PROMINENTLY ON ALL PLAYERS, STAFF
& COMMUNITY FOUNDATION STAFF TRAINING WEAR**

COMPANY BRANDING ON ALL CLUB WEBSITE PAGES

IMAGES SHOWCASED ACROSS ALL CLUB ONLINE PORTALS

SOCIAL MEDIA POSTS THROUGHOUT THE SEASON

2021/22 TRAINING WEAR SPONSORSHIP

OFFICIALS JACKETS SPONSORSHIP

BACK OF OFFICIALS JACKETS (TOP) = £300

BACK OFFICIALS JACKETS (MIDDLE) = £250

FRONT OF OFFICIALS JACKETS (BELOW CLUB BADGE) = £200



2021/22 TRAINING WEAR SPONSORSHIP

PACKAGE INCLUDES

COMPANY BRANDING DISPLAYED ON MANAGERS, COACHES, CLUB OFFICIALS & COMMUNITY FOUNDATION STAFF COATS

COMPANY LOGO DISPLAYED ON ALL CLUB WEBSITE PAGES

SOCIAL MEDIA RECOGNITION THROUGHOUT SEASON

2021/22 DIGITAL SPONSORSHIP

WEBSITE SPONSORS (FULL SEASON) - £500

**WEB BANNER PLACED ON ALL WEBSITE PAGES WITH CLICK THROUGH
LINK TO YOUR COMPANY WEBSITE**



[HOME](#)

[LATEST NEWS](#)

[MATCH DAY](#)

[COMMERCIAL](#)

[SQUADS](#)

[OUR CLUB](#)

[FOUNDATION](#)

[ACADEMY](#)



WELCOME TO FC HUMBER UNITED

FC Humber United

2021/22 DIGITAL SPONSORSHIP

DIGITAL MEDIA PARTNERS

WEEKLY SOCIAL MEDIA

£50 (X3 MESSAGES POSTED ACROSS WEEK)

MONTHLY SOCIAL MEDIA

£90 (X2 MESSAGES PER WEEK THROUGHOUT MONTH)

ANNUAL SOCIAL MEDIA

£250 (X1 WEEKLY MESSAGES AND RETWEETS FROM YOUR COMPANY SOCIAL PAGES ON A REGULAR BASIS)



2021/22 DIGITAL SPONSORSHIP

DIGITAL MATCH DAY PACKAGE

**LOGO DISPLAYED ON E-PROGRAMME (FRONT PAGE)
MATCH DAY SPONSOR (CHOOSE SPECIFIC FIXTURE)
PLAYER SPONSORSHIP
(CHOOSE SPECIFIC PLAYER - HOME KIT SPONSOR)
PACKAGE = £150**

DIGITAL TEAM SHEET SPONSORS

**CHOOSE A PLAYER POSITION TO SPONSOR E.G. GOALKEEPER, DEFENDER
X4, MIDFIELD X4, STRIKER X2
DISPLAYED ACROSS ALL CLUB SOCIAL MEDIA ACCOUNTS PRIOR TO EACH
FIXTURE
PACKAGE = £25 PER POSITION**

2021/22 DIGITAL SPONSORSHIP

PLAYER SPONSORSHIP

DISPLAYED ON CLUB WEBSITE PLAYER PROFILE

PUBLISHED ON SOCIAL MEDIA ACCOUNTS

PACKAGE = £60 PER PLAYER



**Community
Foundation**

FCHUMBERUNITED.CO.UK

FACEBOOK.COM/FCHUMBERUNITED

TWITTER: @FCHUMBERUNITED

INSTAGRAM.COM/FCHUMBERUNITED

LINKEDIN.COM/COMPANY/FCHUMBERUNITED

YOUTUBE.COM/CHANNEL/UCU2NAVRGTRKK2-JCFYJG8LA

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